**DOCKET NO.:** \*\*VE-0002 **Application No.:** 10/016,575

Office Action Dated: November 27, 2009

This listing of claims will replace all prior versions, and listings, of claims in the application.

## Listing of Claims:

1. - 30. (Canceled)

31. (Currently Amended) A method of providing electronic receipts to a remote device comprising:

receiving, at a server, a receipt card account number associated with a receipt card, wherein:

the receipt card identifies an electronic address of a database and includes information that identifies the receipt card account number;

the database is communicatively coupled to the server; and the receipt card account number is not a payment account;

causing the database to be populated with electronic receipts associated with the receipt card account number, wherein each electronic receipt comprises:

a list of items purchased during a financial transaction, and unique transaction identification information for the financial

transaction;

receiving, at the server, a request, from [[a]] the remote device, for a specific electronic receipt associated with a specific the receipt card account number;

accessing, at the server, one of the specific electronic receipt[[s,]] from [[a]] the database of electronic receipts, that is associated with the specific receipt card account number, wherein the database is coupled to the server, and wherein each receipt is associated with:

## a receipt card account number, and

a receipt card that identifies an electronic address of the database and information that identifies the receipt card account number.

wherein the receipt card account number associated with a receipt card account is not a payment account, and wherein each receipt includes a list of items purchased during a financial transaction, and unique transaction identification information for each transaction; and

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transmitting, from the server to said remote device, information indicative of said specific electronic receipt.

- 32. (Previously Presented) The method of claim 31, wherein said request for said specific electronic receipt is from a computer system located at a retailer who participated in a transaction associated with said specific electronic receipt.
- 33. (Currently Amended) The method of claim 31, wherein said receiving request for said specific electronic receipt is from a customer's computer system.
- 34. (Currently Amended) The method of claim 31, wherein said unique transaction identification information further comprises:

the <u>an</u> identity of the <u>a</u> retailer who participated in said <u>financial</u> transaction, a transaction number, a gross amount, a sales tax, a date of said transaction, and a time of said transaction.

- 35. (Previously Presented) The method of claim 31, further comprising: receiving, at the server, a request for a plurality of receipts associated with the specific receipt card account number.
  - 36. (Cancelled)
- 37. (Currently Amended) The method of claim 31 further comprising: receiving, at the server, a request for a transaction history associated with [[a]] the receipt card account number; and

sending, at the server, the requested transaction history to a computer system located at a retailer.

38. (Currently Amended) A <u>tangible</u> computer readable storage medium including computer executable instructions, the instructions that, when executed by a server, cause the server to provide electronic receipts by a method comprising:

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<u>instructions for</u> receiving a request, from a remote device, for a specific electronic receipt associated with a specific receipt card account number; and

instructions for accessing one of the specific electronic receipt[[s,]] from a database of electronic receipts[[,]] that is associated with the specific receipt card account number, wherein the database is coupled to the server, and wherein each the receipts in the database is are associated with:

a receipt card account number, and

a receipt card that identifies an electronic address of the database and information that identifies the receipt card account number,

wherein the receipt card account number associated with a receipt card account is not a payment account, and wherein each receipt includes a list of items purchased during a financial transaction[[,]] and unique transaction identification information for each transaction; and

<u>instructions for</u> transmitting, to said remote device, information indicative of said specific electronic receipt.

- 39. (Currently Amended) The <u>tangible</u> computer readable storage medium of claim 38, wherein said request for said specific electronic receipt is from a computer system located at a retailer who participated in a transaction associated with said specific electronic receipt.
- 40. (Currently Amended) The <u>tangible</u> computer readable storage medium of claim 38, wherein said request for said specific electronic receipt is from a customer's computer system.
- 41. (Currently Amended) The <u>tangible</u> computer readable storage medium of claim 38, wherein said unique transaction identification information further comprises:

the <u>an</u> identity of the <u>a</u> retailer who participated in said transaction, a transaction number, a gross amount, a sales tax, a date of said transaction, and a time of said transaction.

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42. (Currently Amended) The <u>tangible</u> computer readable storage medium of claim 38 further comprising:

<u>instructions for</u> receiving a request for a plurality of receipts associated with the specific receipt card account number.

43. (Cancelled)

44. (Currently Amended) The <u>tangible</u> computer readable storage medium of claim 38 further comprising:

<u>instructions for receiving a request for a transaction history associated with [[a]] the specific receipt card account number; and</u>

<u>instructions for</u> sending, at the server, the requested transaction history to a customer's computer system.

45. (Currently Amended) A system for providing electronic receipts to a remote device comprising:

a processor; and

computing memory communicatively coupled to the processor, the computing memory having stored therein computer executable instructions, when executed, said computer executable instructions adapted the system configured to perform the following:

receiving a request, from a remote device, for a specific electronic receipt associated with a specific receipt card account number; and

accessing one of the specific electronic receipt[[s,]] from a database of electronic receipts[[,]] that is associated with the specific receipt card account number, wherein the database is communicatively coupled to the server, and wherein each the receipts in the database is are associated with:

a receipt card account number, and

a receipt card that identifies an electronic address of the database and information that identifies the receipt card account number,

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wherein the receipt card account number associated with a receipt card account is not a payment account, and wherein each receipt includes a list of items purchased during a financial retail transaction[[,]] and unique transaction identification information for each transaction; and

transmitting, to said remote device, information indicative of said specific electronic receipt.

- 46. (Previously Presented) The system of claim 45, wherein said request for said specific electronic receipt is from a computer system located at a retailer who participated in a transaction associated with said specific electronic receipt.
- 47. (Previously Presented) The system of claim 45, wherein said request for said specific electronic receipt is from a customer's computer system.
- 48. (Currently Amended) The system of claim 45, wherein said unique transaction identification information further comprises:

the an identity of the a retailer who participated in said <u>retail</u> transaction, a transaction number, a gross amount, a sales tax, a date of said transaction, and a time of said transaction.

49. - 51. (Cancelled)

52. (Previously Presented) A receipt card method, the method comprising:

generating point of sale data for a transaction, wherein the point of sale data identifies an item and a purchase price for the item;

receiving a receipt card on which is imprinted an account number that identifies an electronic address of a receipt card server and identifies a receipt card account number,

receiving a form of payment for the transaction, wherein the form of payment is one of cash and credit, wherein the receipt card is not a form of payment;

generating unique transaction identification information;

generating an electronic receipt that identifies the point of sale data, the receipt card account number, the unique transaction identification information, and the form of payment; and

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transmitting the electronic receipt to the electronic address of the receipt card server.

53. (Currently Amended) The receipt card method of claim 52, wherein <u>said</u> generating unique transaction identification information further comprises generating unique transaction identification information including information selected from a group of information consisting <u>at least one</u> of an identity of the retailer, a transaction number, a gross amount, a sales tax amount, <u>a date the data</u>, and the <u>a</u> time.

54. (Currently Amended) Means An apparatus for providing electronic receipts to a remote device comprising the steps of:

means for receiving a request, from [[a]] the remote device, for a specific electronic receipt associated with a specific receipt card account number;

means for accessing one of the <u>specific electronic</u> receipt[[s,]] from a database of electronic receipts[[,]] that is associated with the specific receipt eard account number, wherein the database is coupled to the server, and wherein each the receipts in the database is are associated with:

a receipt card account number, and

a receipt card that identifies an electronic address of the database and information that identifies the receipt card account number,

wherein the receipt card account number associated with [[a]] the receipt card account is not a payment account, and wherein each receipt includes a list of items purchased during a financial transaction[[,]] and unique transaction identification information for each transaction; and

means for transmitting, to said remote device, information indicative of said specific electronic receipt.

55. (Currently Amended) A method of storing transaction information, the method comprising comprises:

associating a receipt card with a user and a receipt card identification number, wherein the receipt card identification number is associated with a receipt card account, wherein the receipt card have comprises a magnetic strip encoded with information indicative

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of the receipt card identification number, wherein the receipt card account is associated with a plurality of electronic receipts, wherein [[a]] the receipt card account associated with the first receipt card account number is not a payment account;

receiving, at a server, an electronic receipt including transaction details <u>for a transaction</u> made by the user <u>during a transaction</u>, wherein the transaction details include a unique transaction identification, a list of items purchased and the receipt card identification number; <u>and</u>

storing, at a database, the electronic receipt[[s]] in association with the receipt card account, wherein each receipt stored in the database is associated with unique transaction identification for each transaction and an electronic address of the database.

56. (Currently Amended) The method accordingly to claim 55, wherein the receipt card comprises a plastic housing having a front face whereon the receipt card identification number is embedded and a rear face whereon the receipt card identification number is encoded in a magnetic strip[[;]].